

Experience is the **Best** Antidote

I'm a passionate creative professional seeking to use my extensive background in print and digital communications to create effective marketing solutions. I bring strong organizational and problem solving skills along with my significant experience in all things Adobe. I enjoy curating ideas within teams to craft unique communications with authentic storytelling and mixing my CMYK with RGB. ☺☺



David Burney
Visual Communications Designer
Creative + Art Direction

Experience

Most Recent

Owner/Designer
Burney Design Co.
September 2001 – present

- Collaborates with a broad range of clients to develop targeted creative communications that drive success.
- Uses expertise in creative/art direction, design/layout, typography, and brand strategy to develop effective visual communications for clients.
- Successfully manages print and digital projects from concept to completion, ensuring deliverables meet the highest standards and exceed clients' expectations.
- Provides valuable insight and recommendations to help clients achieve their desired outcomes.

Senior Designer
Wenzel Creative
September 2003 – June 2016

- Contributed to multiple facets of the organization including creative direction, design & layout, and brand strategy; client services, production management, new business, and talent acquisition.
- Designed a myriad of successful, targeted creative communications, such as packaging, print collateral, logos, and websites for brands including QuikTrip, Disney, and Arbys.
- Successfully grew and diversified creative services and internal processes to advance the studio's capacity for growth.

Art Director
Brothers & Company
June 2002 – September 2003

- Developed a variety of creative for Tracker, Remington Firearms, Pradco (Yum lures and Booyah brand development), Citgo, and a variety of local Tulsa-based companies and initiatives.
- Collaborated on creative concepts with writers and designers.
- Maintained brand identity, typography, photography, color, graphics, and creative integrity in all design work.
- Worked closely with account services and project managers to ensure the successful execution of projects.

Graphic Designer
WorldCom
June 2000 – June 2002

- Developed internal and external print and digital campaigns, ranging from sales meeting materials, to trade-show displays, advertising campaigns, and print collateral such as brochures, posters, and sales sheets.
- Collaborated with cross-functional teams to concept big ideas and bring them to life via creative marketing solutions, from website architecture and design to print advertising campaigns.
- Led the group in adding previously outsourced digital capabilities.
- Coordinated projects with production managers, copywriters, and other designers under the guidance of the creative director.

Art Director
The McIntosh Group
August 1996 – June 2000

- Actively involved in most creative aspects of the agency, from concept development with writers, project planning and scheduling with traffic, to art directing designers and production artists.
- Worked closely with account services to ensure client satisfaction in a high-pressure, tight-deadline creative department.
- Gained valuable experience in creative direction, art direction, design and layout, typography, and brand strategy.

Wayback Machine

Skills

Creative Leadership: Professional experience working with groups to develop creative solutions while encouraging and facilitating creative abilities.

Creative Direction: Extensive expertise in the creative conceptualization of branding initiatives, campaigns, and visual communications.

Art Direction: Developing visual concepts and designs for digital and print-based projects.

Design and Layout: Creating eye-catching page layouts and designs with for both print and digital media.

Typography: Professional experience with typography and font selection.

Brand Strategy: Crafting and executing brand strategies that increase consumer awareness and engagement.

Digital Design: Creating and managing effective, visually appealing digital campaigns, websites, and presentations.

Project Management: Managing projects and teams to ensure deadlines are met and client expectations are exceeded.

Print Production: Coordinating print production processes for brochures, posters, and other collateral.

Software

Illustrator	★★★★★
Photoshop	★★★★★
InDesign	★★★★★
After Effects	★★
Figma	★★★
Keynote/Powerpoint	★★★★
Pages/Word	★★★★★

Education

Oklahoma State University
Institute of Technology

Associate of Applied Science
Graphic Design (August, 1996)

GPA: 3.47/4.0 - Special recognition:
Registrar's Honor Roll, recipient of the
Marvin D. McQueen Portfolio Award

Established MCMLXXV



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<[portfolio](#)>